Whatcom Literacy Council

Opening Doors. Changing Lives.

2022 TRIVIA BEE & Silent Auction

Thursday, April 28, 2022 6:30 pm to 8 pm

Sponsorship Opportunities

Presenting Sponsor \$5000 (Exclusive to one sponsor)

- Exclusivity and naming rights.
- Business logo/name listed as a "presenting sponsor" on all outreach materials.
- Business logo/name will be broadcast on the screen at the beginning of the event as "**The Whatcom Literacy Council and (your company) present**" to 500+ guests.
- Verbal recognition through public announcements during the event.
- Publicity on Cascade Radio Group website and radio stations.
- Business logo/name recognized and placed on the Whatcom Literacy Council website, Facebook, and Twitter.
- A thank you in our electronic newsletter sent to 1500+ readers.
- Inclusion in press releases to media outlets, including your name as sponsor.
- 100 posters distributed countywide.
- One 3-person team entry into event (must supply email for each player).
- Whatcom Literacy Council will provide you with a pdf/copy points for internal use.

Major Sponsors \$2,500

- Verbal recognition through public announcements during the event.
- Business logo/name on all print & social media.
- Publicity on Cascade Radio Group website and radio stations.
- Business logo/name recognized and placed on the Whatcom Literacy Council website, Facebook, and Twitter.
- A thank you in our electronic newsletter sent to 1500+ readers.
- Inclusion in press releases to media outlets, including your name as sponsor.
- 100 posters distributed countywide.
- One 3-person team entry into event (must supply email for each player).
- Whatcom Literacy Council will provide you with a pdf/copy points for internal use.

Corporate Team Sponsor \$500

- A thank you in our electronic newsletter sent to 1500+ readers.
- One 3-person team entry into event (must supply email for each player).

Please don't hesitate to call if you have any questions or require more information. We are happy to customize a sponsorship package tailored specifically for you. I can be reached at **360-739-8332** or development@whatcomliteracy.org

Thank you!

Tamí Johsnon

SPONSORSHIP REMITTANCE FORM ON REVERSE SIDE





2022 TRIVIA BEE & SILENT AUCTION SPONSORSHIP FORM

Thursday, April 28, 2022
Company
Contact person
Mailing address
Phone Email
Please check the boxes that apply and return this form:
□ Presenting Sponsor \$5000
□ Major Sponsor \$2,500
Corporate Team Entry \$500
Please call me about creating a customized sponsorship package!
\square I cannot be a sponsor this year, but I would like to make a donation of \$
No, I cannot participate this year, but I would like to make a donation to the silent auction.
lacksquare My check made payable to the Whatcom Literacy Council is enclosed.
Please invoice me.
Please charge my credit card (No Amex or Discover, please):
Credit Card #
Exp. Date: 3 Digit Code:
Address associated with the card:
Please complete this form and mail or scan and email to:
The Whatcom Literacy Council PO Box 1292 Bellingham, WA 98227 events@whatcomliteracy.org 360.752.8678 Thank you for your support!