



TRIVIA BEE & Silent Auction

Friday, April 19, 2019 6 pm to 9 pm at Settlemyer Hall, Bellingham Technical College

Sponsorship Opportunities

Presenting Sponsor, \$5000 (Exclusive to one sponsor)

- Exclusivity and naming rights.
- Business logo/name listed as a **“presenting sponsor”** on all outreach materials.
- Business logo/name will be broadcast on the screen at the beginning of the event as **“The Whatcom Literacy Council and (your company) present”** to 400+ guests.
- Verbal recognition through public announcements during the event.
- Business logo/name on six quarter page ads in **The Bellingham Herald** (\$2,500 value.)
- Publicity on **Cascade Radio’s** website and radio stations.
- Business logo/name recognized and placed on the Whatcom Literacy Council website, Facebook, and Twitter.
- A thank you in our electronic newsletter sent to 1200+ readers.
- Numerous press releases to 45 media outlets, including your name as sponsor.
- 100 posters distributed countywide; 300 programs distributed at the event.
- One team entry at the event at no cost to represent your company (\$750 value.)
- 20 tickets to the event for your friends and coworkers (\$300 value.)

Major Sponsor, \$2,500

- Verbal recognition through public announcements during the event.
- Business logo/name on five quarter page ads in **The Bellingham Herald** (\$2,500 value.)
- Publicity on **Cascade Radio’s** website and radio stations.
- Business logo/name recognized and placed on the Whatcom Literacy Council website, Facebook, and Twitter.
- A thank you in our electronic newsletter sent to 1200+ readers.
- Numerous press releases to 45 media outlets, including your name as sponsor.
- 100 posters distributed countywide; 300 programs distributed at the event.
- One team entry at the event at no cost to represent your company (\$750 value.)
- 10 tickets to the event for your friends and coworkers (\$150 value.)

Activity Sponsors, \$1,000

(Wine sponsor, Beer sponsor, Refreshments sponsor, Silent Auction sponsor)

- Business logo/name recognized and placed on the Whatcom Literacy Council website, Facebook, and Twitter.
- A thank you in our electronic newsletter sent to 1200+ readers.
- Numerous press releases to 45 media outlets.
- 100 posters distributed countywide; 300 programs distributed at the event.
- One team entry at the event at no cost to represent your company (\$750 value.)
- 6 tickets to the event for your friends and coworkers (\$90 value.)

Looking for something different? We can create a CUSTOMIZED sponsorship package specifically for your company! Call us at 752-8678 or email events@whatcomliteracy.org to set up a meeting to discuss your ideas.



TRIVIA BEE & SILENT AUCTION SPONSORSHIP FORM

Friday, April 19, 2019 at BTC's Settlemyer Hall

Company _____

Contact person _____

Mailing address _____

Phone _____ Email _____

Please check the boxes that apply and return this form:

Presenting Sponsor, \$5000

Major Sponsor, \$2,500

Activity Sponsor, \$1000

Corporate Team Entry- \$750

NOTE: Team Space is limited; register now to guarantee your spot in the Bee!

Please call me about creating a customized sponsorship package!

I cannot be a sponsor this year, but I would like to make a donation of \$_____

No, I cannot participate this year, but I would like to make a donation to the silent auction.

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My check made payable to the Whatcom Literacy Council is enclosed.

Please invoice me.

Please charge my credit card (No Amex or Discover, please):

Credit Card # _____

Exp. Date: _____ 3 Digit Code: _____

Address associated with the card: _____

Please complete this form and mail or scan and email to:

The Whatcom Literacy Council
PO Box 1292
Bellingham, WA 98227
events@whatcomliteracy.org
360.752.8678

Thank you for your support!