



Annual Literacy Breakfast with Nancy Pearl

Thursday, November 3rd, 2016 at Settlemyer Hall, Bellingham Technical College

Sponsorship Opportunities

Nobel Sponsor, \$5000

Reserved table of EIGHT for you and your guests next to the stage.

- Business logo/name listed as a **"presenting sponsor"** on all outreach materials.
- Business logo/name will be broadcast on the screen at the beginning of the event as **"The Whatcom Literacy Council and (your company) present"** to 320 guests.
- Verbal recognition through public announcements during the event.
- Business logo/name on four 4.9" wide x 5" tall ads in **The Bellingham Herald**.
- Publicity on **Cascade Radio's** website and radio stations.
- Business logo/name recognized and placed on the Whatcom Literacy Council website with link to business site.
- Positioning in all social media efforts.
- A thank you in our electronic newsletter sent to 1200+ readers.

Pulitzer Sponsor, \$3000

Reserved table of EIGHT for you and your guests.

- Business logo/name on all outreach materials.
- Verbal recognition through public announcements during the event.
- Business logo/name on four 4.9" wide x 5" tall ads in **The Bellingham Herald**.
- Publicity on **Cascade Radio's** website and radio stations.
- Business logo/name recognized and placed on the Whatcom Literacy Council website with link to business site.
- Positioning in all social media efforts.
- A thank you in our electronic newsletter sent to 1200+ readers.

Newbery Sponsor, \$1000

FOUR reserved seats (half a table) for you and your guests.

- Business logo/name on all outreach materials.
- Verbal recognition through public announcements during the event.
- Business logo/name recognized and placed on the Whatcom Literacy Council website with link to business site.
- Positioning in all social media efforts.
- A thank you in our electronic newsletter sent to 1200+ readers.

Hugo Sponsor, \$500

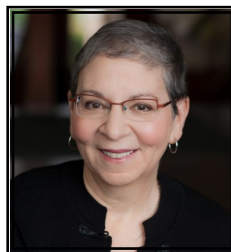
TWO reserved seats .

- Positioning in all social media efforts.
- A thank you in our electronic newsletter sent to 1200+ readers.

Literacy Patron, \$250

ONE reserved seat.

- Positioning in all social media efforts.



*The witty and wonderful **Nancy Pearl** will be back to share her thoughts on some of the best reads available. **Village Books** will be on hand selling her recommendations.*



Looking for something better? We can create a CUSTOMIZED sponsorship package specifically for your company! Call us at 752-8678 to set up a meeting to discuss your ideas.

This event has sold out weeks in advance every year. If you do not become a sponsor, we encourage you to attend the event and see for yourself the wonderful program that we put together to raise funds for our free literacy programs.

SPONSORSHIP REMITTANCE FORM ON REVERSE SIDE



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Sponsorship Opportunities

Company _____

Contact person _____

Mailing address _____

Phone _____ Email _____

Please check the boxes that apply and return this form:

- Nobel Sponsor, \$5000**
- Pulitzer Sponsor, \$3000**
- Newbery Sponsor, \$1000**
- Hugo Sponsor \$500**
- Literacy Patron, \$250**
- Please call me about creating a customized sponsorship package!**
- I cannot be a sponsor this year, but I would like to make a donation of \$ _____

.....
 My check made payable to the Whatcom Literacy Council is enclosed.

Please invoice me.

Please charge my credit card (No Amex or Discover, please):

Credit Card # _____

Exp. Date: _____ 3 Digit Code: _____

Address associated with the card: _____

Please email my receipt to: _____

Please complete this form and mail or scan and email to:

The Whatcom Literacy Council
PO Box 1292
Bellingham, WA 98227
events@whatcomliteracy.org
360.752.8678

Thank you for your support!