



Dear Friend of Literacy,

**We are writing to ask you to consider sponsoring the Whatcom Literacy Council's upcoming annual fund-raiser, the Literacy Breakfast with Nancy Pearl.** The 2015 *Literacy Breakfast* will be held on **Thursday, November 12<sup>th</sup>** at Settlemyer Hall on the campus of Bellingham Technical College. Last year we packed the house with over 300 people in attendance, with registration closing two weeks before the event. We plan on adding even more tables for this year's event!

Since 1983 the Whatcom Literacy Council has helped transform lives by offering *free* tutoring, classes and learning resources for adults who want to improve their basic reading, writing, math, and computer skills, learn English, or study for a GED. **In 2014 we set a record, serving 753 "learners" with the help of 98 volunteers.** We are hoping to expand programs in the county, and work with new partners representing schools, businesses and churches. With your support we can continue to offer high quality, effective programs that meet the needs of our neighbors.

Literacy is an essential skill, fundamental to getting a good job and becoming self sufficient. The stories submitted by our volunteers give us consistent evidence of the impact of these programs: One learner recently passed the US Citizenship test. Another was promoted after only four months of study because his communications skills had improved so much. One dad has daughters who would speak English when they did not want him to know what they are talking about- he laughs when he tells you that they have stopped doing that now that he is studying with a tutor from the Whatcom Literacy Council.

**Please take a look at the marketing opportunities that come with each sponsorship level.** We receive support from both the Bellingham Herald and Cascade Radio group to publicize the event. We have a wide social media presence, and strong name recognition as a well-run nonprofit. Your sponsorship shows the public that your business recognizes that an investment in literacy is an investment in the community. **Promote your business while supporting a worthy local cause- it's a win win proposal!**

Attached is a sponsor form outlining levels of support for the Breakfast- please mail it on, or contact us at [events@whatcomliteracy.org](mailto:events@whatcomliteracy.org) for more information. This is a great opportunity to promote your business, to introduce your employees to a worthy local nonprofit, and to show your support of literacy programs in Whatcom County.

**Our goal is to raise \$35,000 for the event- with your help we can achieve this!**

Sincerely,

Katherine Freimund, Executive Director

*The Whatcom Literacy Council is a nonprofit, 501(c)3 organization as classified by the I.R.S.  
Our tax i.d is 91-122030.*



Annual Literacy Breakfast with Nancy Pearl  
Thursday, **NOVEMBER 12th**, 2015 at Settlemyer Hall,  
Bellingham Technical College 7am- 9:30 am

## ***Annual Literacy Breakfast Exclusive Sponsorship Opportunities***



### ***Nobel Sponsor, \$3,000–***

- Your company will listed as “**presenting**” the event on all outreach materials including the event program
- Your company will be broadcast on the screen at the beginning of the event as “**The Whatcom Literacy Council and (your company) present**” to over 300 guests
- Your company’s logo on four quarter page ads in **The Bellingham Herald**
- Publicity on **Cascade Radio’s** website and radio stations (KAFE, KISM, KGMI, KPUG, and KBAI)
- Facebook, Twitter, and website publicity as a sponsor
- A thank you in our electronic newsletter celebrating your sponsorship, sent to over 1000 readers
- A table of eight for you and your guests next to the stage



### ***Pulitzer Sponsor, \$2,000–***

- Your company’s logo on all outreach materials, including the event program
- Your company’s logo on four quarter page ads in **The Bellingham Herald**
- Publicity on **Cascade Radio’s** website and radio stations (KAFE, KISM, KGMI, KPUG, and KBAI)
- Facebook, Twitter, and website publicity as a sponsor
- A thank you in our electronic newsletter celebrating your sponsorship, sent to over 1000 readers
- A table of eight for you and your guests



### ***Newbery Sponsor, \$1,000–***

- Your company’s logo on all outreach materials, including the event program
- Facebook, Twitter, and website publicity as a sponsor
- A thank you in our electronic newsletter celebrating your sponsorship, sent to over 1000 readers
- A table of eight for you and your guests

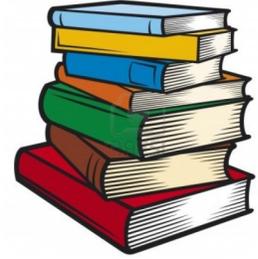


### ***Literacy Patron, \$250–***

- Your name or company name will be listed in the event program

The witty and wonderful **Nancy Pearl**, author of *Book Lust*, *More Book Lust*, *Book Crush*, and *Book Lust To Go*, will be back again this year to share her thoughts on some of the best reads available. **Village Books** will be on hand selling her recommended books.

Each year, **the Whatcom Literacy Council** helps hundreds of adults in Whatcom County improve their literacy skills and move forward in their lives. The funds raised at the Annual Literacy Breakfast helps to make this possible.



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## ***Annual Literacy Breakfast Exclusive Sponsorship Opportunities***

Company \_\_\_\_\_

Contact person \_\_\_\_\_

Mailing address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**Please check the boxes that apply and return this form:**

**Nobel Sponsor, \$3000**

**Pulitzer Sponsor, \$2000**

**Newbery Sponsor, \$1000**

**Literacy Patron, \$250**

**I cannot be a sponsor this year, but I would like to make a donation of \$\_\_\_\_\_**  
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My check made payable to the Whatcom Literacy Council is enclosed.

Please invoice me.

Please charge my credit card (No Amex or Discover, please):

Credit Card # \_\_\_\_\_

Exp. Date: \_\_\_\_\_ 3 Digit Code: \_\_\_\_\_

Address associated with the card: \_\_\_\_\_  
\_\_\_\_\_

Please email my receipt to: \_\_\_\_\_

*Please complete this form and mail or  
scan and email to:*

The Whatcom Literacy Council  
PO Box 1292  
Bellingham, WA 98227  
www.whatcomliteracy.org

***Thank you for your support!***